

DEREK MARTINEZ

Web and graphic designer specializing in advertising, web design, and motion graphics. Proficient in finding solutions to creative problems.

Productive asset to any team and ensures that every job is done efficiently and to its full potential.



SKILLS

Photography
Branding
Typography
Page Layout
Web Design
HTML / CSS
Visual Communication
Internet Marketing
Responsive Design
Wireframe

Photo-Retouching
Photo-Manipulation
Graphic Design
Editorial Design
Type-treatment
Logo / Logotypes
3D Modeling
SEO
Wordpress
E-Commerce



SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Edge
Adobe Dreamweaver
Adobe Premier Pro
Adobe After Effects
Final Cut Pro
3D Studio Max
Cinema 4D



SIMPLY DESIGN WEB DEV / DESIGNER

Albuquerque, NM
2015

- Created and maintained websites for clients
- Created web and print-based graphics
- Focused on user experience and SEO

BRANDCO GRAPHIC DESIGNER

Orlando, FL
2013-2014

- Created various web and graphic designs in a deadline driven environment
- Ensured client company's brand and message were effective and innovative



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FULL SAIL UNIVERSITY

Orlando, FL
2015

DIGITAL ARTS & DESIGN BACHELOR OF SCIENCE DEGREE

Full Sail University student graduate with a bachelors degree in Digital Arts & Design. Having taken many classes with subjects pertaining to aspects of design including: branding, typography, page layout, motion graphics and web design.